

Job Title: Digital Marketing Intern

Company Name: Pencap Media

Location: Jubilee Hills

Job Type: Internship

Department: Marketing

About Us:

Pencap Media is a well-established branding and advertising company in Jubilee Hills, Hyderabad, with a decade of experience in delivering innovative and impactful marketing solutions. We work with diverse clients, helping them build strong brands through effective digital and traditional marketing strategies. We are now looking for passionate and creative individuals to join us as Digital Marketing Interns.

Responsibilities:

- Assist in planning and executing digital marketing campaigns (SEO, SEM, email marketing, etc.).
- Support content creation for blogs, websites, and marketing materials.
- Analyze web traffic and campaign performance using tools like Google Analytics.
- Assist in keyword research, optimizing content for search engines.
- Contribute to paid advertising campaigns (Google Ads, social media ads).
- Research digital marketing trends and strategies to implement in projects.

Requirements:

- Currently pursuing or recently completed a degree in Marketing, Media, or related fields.
- Strong interest in digital marketing.

Perks:

- Hands-on experience with live projects
- Mentorship from experienced professionals
- Opportunity to work in a creative and collaborative environment
- Certificate of internship completion
- Potential for full-time employment based on performance

Application Process:

Interested candidates should submit their resume detailing their experience and motivation.